

# PLANNING THE FUTURE

by John F. Luthy

**ELECTED OFFICIALS AND PUBLIC ADMINISTRATORS** are facing the most challenging and transformative period in American history. The number of variables converging on state and local government is enormous, diverse and growing. Insufficient infrastructure, a struggling economy, an evolving climate, increasing public expectations and complex service demands are driving the critical questions, 'Where are we going? and... How are we going to get there?'

This book is about change, challenge and opportunity. It is about planning for an uncertain future while meeting current social, economic, and environmental demands. In this first book in the Prepared For Challenge™ Public Leadership Series, acclaimed public sector futurist John Luthy raises profound questions about predictability, probability, and the inevitability of events that will reshape America. More importantly, he presents a proven, simple strategic thinking and planning process that was developed specifically for public agencies to promote efficiency, productivity and measured performance. This book is a 'must read' for every elected official, public administrator and community leader who is committed to dynamic, creative and productive government.

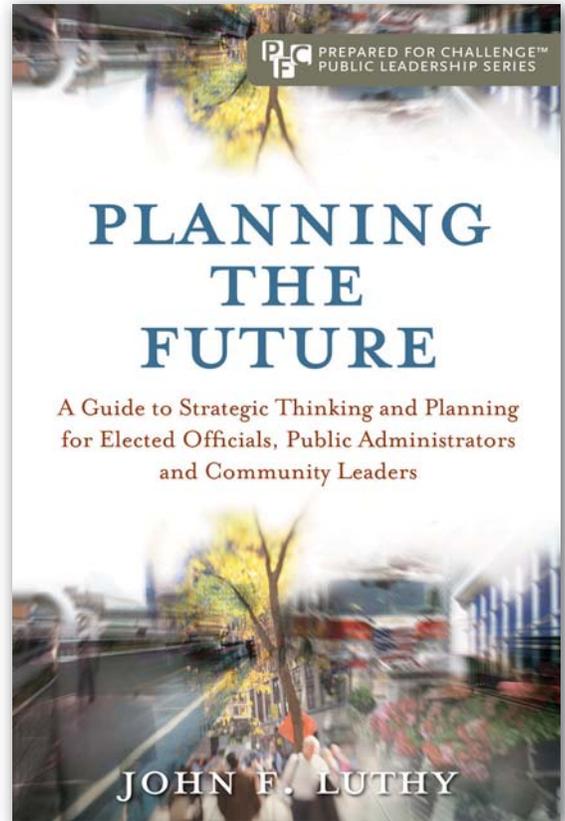
## About the Author

John Luthy is a nationally known public sector futurist who has enjoyed a distinguished thirty-five year career serving in both government and industry. He holds a bachelor's degree in biology, a master's degree in public health, a master's degree in public administration/political science, and a doctorate in education. During his years in government, he served in local and state government in director or senior management positions in general administration, health, and human services.

## TESTIMONIALS

*"Strategic planning...boring? John Luthy brings the topic to life, makes it exciting and creates a path for municipal leaders to follow. John's ability to guide municipal leaders to think long-term and big picture is unsurpassed. He doesn't just create strategic plans, he guides and teaches his audience to understand how to do it and then how to use it. His plans won't sit on a shelf and gather dust!"*

— Edmund M. Henschel  
Executive Director  
Wisconsin City/County Management Association



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